

# PSDI

The state of Sergipe offers investment opportunities through the Sergipe Industrial Development Program (PSDI)

PSDI includes location, tax, and infrastructure incentives to stimulate existing businesses and encourage new investments, resulting in significant growth and diversification in the state's industry in recent years.

## Support for investors

The State promotes investment in the capital and the countryside, ensuring the legal security of the incentive and making life easier for the investor, with transparency and simplified procedures.

The business environment in Sergipe is characterized by de-bureaucratization and legal security, making it the right place for large investments. Thus, our support goes through the phases that involve everything from prospecting/investment intention to its installation.

## Investment prospecting

- Confidentiality
- Understanding of the project
- Presentation of the state
- Presentation of the sector
- Presentation of potential partnerships

## Negotiation

- Support for defining the location of the project
- Support for obtaining incentives
- Support with strategic information necessary for the project

## Implementation of the project

- Communication with key partners
- Support for monitoring deadlines for those involved in implementing the investment (industry and state).

Other government agencies are also part of the investor support cycle, namely: State Attorney General's Office, Brazilian Institute of Environment and Renewable Natural Resources

(IBAMA), State Environmental Administration (ADEMA), Public Prosecutor's Office. The government also has the support of the Federation of Industries of the State of Sergipe (FIES).

## Financial and Credit Support

**Financial Support:** The PSDI provides financial support through the State's participation in new ventures considered crucial for the economic development of Sergipe. This is facilitated by the Industrialization Support Fund (FAI).

**Credit Financing:** Companies can also access credit financing through the PSDI, with resources from the Industrialization Support Fund (FAI) and the State Bank of Sergipe (Banese).

## Local and Tax Incentives

**Local Support:** The PSDI provides location support in the form of subsidized land or industrial warehouses, whether through transfer, sale, or exchange. This incentive helps companies to establish their operations in strategic locations in Sergipe, including the Sergipe Technological Park (SergipeTec).

**Tax Incentives:** The PSDI offers a range of tax incentives, such as the deferral of the Tax on Circulation of Goods and Services (ICMS) on the import of capital goods, raw materials and packaging. Companies can also benefit from percentage reductions in the payment of ICMS, providing a significant financial advantage.

## Investment support infrastructure

**Infrastructure Services:** PSDI provides support for the implementation of essential services, including water, energy, and natural gas supply systems, ensuring access to the infrastructure necessary for investments.

**Transportation:** The PSDI provides access infrastructure to the state's road systems, enabling connectivity and logistical support for



companies operating in Sergipe.

**Communication and connectivity services:** PSDI facilitates the installation of voice and data communication systems, ensuring access to connectivity for corporate businesses.

### *Competitive Incentives*

**ICMS Discount:** Companies that set up in Sergipe will be able to benefit from a 92% discount on the Tax on Circulation of Goods and Services (ICMS) due. For companies located in semi-arid or border regions, or that operate in specific sectors, the discount increases to 93.8%.

**Incentives for sectors:** The expanded ICMS discount applies to several sectors, including agriculture, clothing, wood, furniture, footwear, pasta, cookies, textiles, communication infrastructure, beverages, pulp, paper, and electronics.

**Sergipe is an opportunity:** By providing significant tax incentives, the PSDI creates an attractive environment for companies to set up or expand their businesses in Sergipe, contributing to the state's economic growth and development.

### *Investing in sergipe: it's an excellent deal*

**Strategic Location:** Sergipe's strategic location, situated between the Northeast and Southeast regions of Brazil, offers unparalleled access to major markets and transportation hubs, facilitating seamless logistics and distribution.

**Qualified Human Capital:** Investing in Sergipe provides access to a robust educational infrastructure and qualified professionals who drive the state's economic and social development. With a diversified educational system, five universities, one of which has the highest score in the national university ranking, Sergipe offers a favorable environment for companies seeking qualified and innovative labor.

**Sergipe: Land of Opportunities:** Sergipe stands out for its quality of life and economic potential. From agribusiness to information technology, from renewable energy to tourism, Sergipe has opportunities in many sectors. Join us and discover the potential of this vibrant state in the

northeast of Brazil.

### *Come to Sergipe*

**Contact Us:** Contact our dedicated team to discuss how Sergipe can support your business growth.

**Learn More:** Explore the details of the Sergipe Industrial Development Program and learn about the incentives and opportunities available.





**SERGIPE**  
GOVERNO DO ESTADO

**DESENVOLVE-SE**  
AGÊNCIA SERGIPE DE DESENVOLVIMENTO